
MAPTOTE
Custom
FRIED GREEN TOMATOES
OKRA
SWEET TEA
LOS ANG
NEW YORK CITY
BARNARD
BARNARD
BARNARD
CAPE COD
NIAGARA FALLS
Park City
MAPTOTE
MASS MoCA
Cornell
MASS MoCA
Niagara Falls
Laurel
AMERICAN HOMETOWN
PALM BEACH
Greenwich
hoosic river
SOHO

MAP IT OUT! - Option 1 MAP IT OUT! - Option 2





Option 1 includes...

- Work with our designer to personalize an existing design with one logo, location, or icon
- Choose your ink color
- 48 tote minimum order

Quantity & Pricing:

One-Time Design Fee: $200

48-71	$13.25	per unit
72-143	$10.75	per unit
144+	$9.75	per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available can be combined to meet order minimum. See page 4 for options.

contact us: custom@maptote.com • 347.799.2255

Option 2 includes...

- Work with our designer to personalize an existing design with up to five locations or icons
- Choose your ink color
- 48 tote minimum order

Quantity & Pricing:

One-Time Design Fee: $350

48-71	$13.25	per unit
72-143	$10.75	per unit
144+	$9.75	per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available can be combined to meet order minimum. See page 4 for options.

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MAP IT OUT! - Option 3



Option 3 includes...

- Work with our designer to create a new map design from start to finish to your spefications
- Include custom icons and personalizations
- Choose your ink color
- 72 piece minimum order

Quantity & Pricing:
One-Time Design Fee: $500

72-143	$10.75	per unit
144+	$9.75	per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available can be combined to meet order minimum. See page 4 for options.

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Additional Products - MAP DESIGNS

Black Everyday



Quantity & Pricing:

72-143	$11.75	per unit
144+	$10.75	per unit

Hobo Tote



Quantity & Pricing:

72-143	$12.50	per unit
144+	$11.50	per unit

Denim Tote



Quantity & Pricing:

72-143	$14.50	per unit
144+	$13.50	per unit

Market Tote



Quantity & Pricing:

72-143	$14.50	per unit
144+	$13.50	per unit

Shopper Tote



Quantity & Pricing:

72-143	$14.75	per unit
144+	$13.75	per unit

Beach Tote



Quantity & Pricing:

72-143	$16.50	per unit
144+	$15.50	per unit

Essential Tote



Quantity & Pricing:

72-143	$14.50	per unit
144+	$13.50	per unit

Available in Caramel and Natural.

Wall Hanging

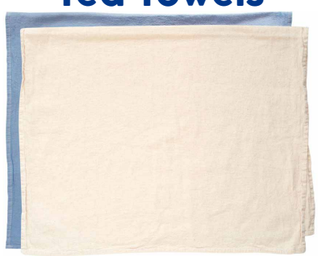


Quantity & Pricing:

72-143	$13.00	per unit
144+	$12.00	per unit

Can be combined with all Tote styles & Tea Towels to meet minimum.

Tea Towels



Quantity & Pricing:
72-143 $9.25 per unit
144+ $8.25 per unit

Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings to meet minimum.

Adult Tee



Quantity & Pricing: 72-143 $15.50 per unit 144+ $14.50 per unit

Available in sizes S, M, L, XL. Additional colors available upon request. Can combine sizes to meet minimum.

Baby One Piece



Quantity & Pricing:
72-143 $14.50 per unit
144+ $13.50 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes, and with Baby Baseball Tee to meet minimum.

Toddler Tees



Quantity & Pricing:
72-143 $14.00 per unit
144+ $13.00 per unit

Available in Navy, Gray, & Red, sizes 2T, 4T, & 6T. Additional colors available upon request. Can combine colors and sizes to meet minimum.

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SPELL IT OUT!



Font Design includes...

- Work with our designer to create a new font-based design for your location or other custom text
- Include custom icons
- Choose your ink color (2 Color Print)
- 72 piece minimum order

Quantity & Pricing: One-Time Design Fee: $300 *Set-up fees may vary based on product and number of ink colors*

MAKE IT ICONIC!



Name + Icons Design includes...

- Work with our designer to create a new name & icon-based design for your location, or other custom text
- Include custom icons and personalizations within print
- Choose your ink color (1 or 2 Color Print)
- 72 piece minimum order

Quantity & Pricing:
One-Time Design Fee: $300
Set-up fees may vary based on product and number of ink colors

Popular Products - FONT DESIGN

Baby One Piece



Quantity & Pricing:
72-143 $14.50 per unit
144+ $13.50 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes, and with Baby Baseball Tee to meet minimum.

Mugs

Quantity & Pricing:
72 $9.25 per unit
108 $9.00 per unit
144 + $8.75 per unit

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

Tea Towels



Quantity & Pricing:
72-143 $9.75 per unit
144+ $8.75 per unit

Pricing based on 2 color print. Available in Natural & Blue. Can combine colors with Totes & Wall Hangings (see page 4) to meet minimum.

Mini Totes



Quantity & Pricing:
72-143 $14.50 per unit
144+ $13.50 per unit

Pricing based on 2 color print.

...Plus all our tote styles!

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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Popular Products - NAME + ICONS DESIGN

Mugs

Quantity & Pricing:
72 $9.25 per unit
108 $9.00 per unit
144 $8.75 per unit

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

Pencil Pouches



Quantity & Pricing:
72-143 $9.50 per unit
144+ $8.50 per unit

Pricing based on 2 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

Small Trays



Quantity & Pricing:
144 $8.00 per unit
300+ $7.00 per unit

Many color options available. 1 tray color per 144 pieces.

Totes



Quantity & Pricing:
72-143 $10.75 per unit
144+ $9.75 per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

...Plus all our tote styles!

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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ALL OVER IT!



All Over Print Design includes...

- Work with our designer to create a new all-over print for your location
- Include custom icons and personalizations within all over print
- Choose your ink color
- 72 piece minimum order

Quantity & Pricing: One-Time Design Fee: $300 *Set-up fees may vary based on product and number of ink colors*

FRAME WORTHY!



Frame Design includes...

- Work with our designer to create a frame-based design for your location or business
- Include custom icons and personalizations within frames
- Choose your ink color
- 72 piece minimum order

Quantity & Pricing: One-Time Design Fee: $300 *Set-up fees may vary based on product and number of ink colors*

Popular Products - ALL OVER PRINT DESIGN

Zip Pouches



Quantity & Pricing:
72-143 $11.00 per unit
144+ $10.00 per unit

Pricing based on 1 color print. Available in Red, Natural, & Denim. Can combine canvas colors to meet minimum.

Makeup Pouches



Quantity & Pricing:
72-143 $14.00 per unit
144+ $13.00 per unit

Pricing based on 1 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

Dopp Kits



Quantity & Pricing:
72-143 $15.50 per unit
144+ $14.50 per unit

Pricing based on 1 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

Coin Purses



Quantity & Pricing:
72-143 $9.25 per unit
144+ $8.25 per unit

Pricing based on 1 color print. Available in Natural & Black. Can combine canvas colors to meet minimum.

...Plus all our tote styles!

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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Popular Products - FRAME DESIGN

Tea Towels



Quantity & Pricing:
72-143 $9.25 per unit
144+ $8.25 per unit

Pricing based on 1 color print. Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings (see page 4) to meet minimum.

Flat Pouches



Quantity & Pricing:
72-143 $12.50 per unit
144+ $11.50 per unit

Pricing based on 1 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

Mugs

Quantity & Pricing:

72	$9.25	per unit
108	$9.00	per unit
144	$8.75	per unit

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

Totes



Quantity & Pricing:
72-143 $10.75 per unit
144+ $9.75 per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

...Plus all our tote styles!

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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PINS & PATCHES



Pins & Patches includes...

- Work with our designer to create a brand new design featuring "pins and patches" unique to your locale
- Include custom icons and slogans
- Choose your ink color
- 72 piece minimum order

Quantity & Pricing: One-Time Design Fee: $300 *Set-up fees may vary based on product and number of ink colors*

FOOD FOR THOUGHT!



Foodie Design includes...

- Work with our designer to create a food-themed design for your location or business
- Include custom icons
- Choose your ink color (2 Color Print)
- 72 piece minimum order

Quantity & Pricing: One-Time Design Fee: $300 *Set-up fees may vary based on product and number of ink colors*

Popular Products - PINS & PATCHES DESIGN

Shopper Totes



Quantity & Pricing:
72-143 $14.75 per unit
144+ $13.75 per unit

Pricing based on 10 oz Natural Shopper Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

Essential Tote



Quantity & Pricing:
72-143 $14.50 per unit
144+ $13.50 per unit

Pricing based on 1 color print. Available in Natural and Caramel. Can combine colors and Tote styles (see page 4) to meet minimum.

Baby One Piece



Quantity & Pricing:
72-143 $14.50 per unit
144+ $13.50 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes, and with Baby Baseball Tee to meit minimum.

Tea Towels



Quantity & Pricing:
72-143 $9.25 per unit
144+ $8.25 per unit

Pricing based on 1 color print. Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings (see page 4) to meet minimum.

...Plus all our tote styles!

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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Popular Products - FOODIE DESIGN

Tea Towels



Quantity & Pricing:
72-143 $9.75 per unit
144+ $8.75 per unit

Pricing based on 2 color print. Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings (see page 4) to meet minimum.

Slim Pouches



Quantity & Pricing:
72-143 $10.75 per unit
144+ $9.75 per unit

Pricing based on 2 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

Mugs

Quantity & Pricing:
72 $9.25 per unit
1 0 8 $9.00 per unit
1 4 4 $8.75 per unit

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

Totes



Quantity & Pricing:
72-143 $11.50 per unit
144+ $10.25 per unit

Pricing based on 7 oz Natural Grocery Tote with 2 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

...Plus all our tote styles!

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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WINE TIME!



Wine Tote Design includes...

- Work with our designer to create a brand new wine tote design for your location or business
- Include custom text on the front & back of the tote
- Choose your ink color
- 72 piece minimum order

Quantity & Pricing: One-Time Design Fee: $250 *Set-up fees may vary based on product and number of ink colors*

WITH LOVE ♥



Heart Design includes...

- Work with our designer to create a heart design for your location or business
- Include custom icon or scene
- Choose your ink color
- 72 unit minimum order

Quantity & Pricing: One-Time Design Fee: $250 *Set-up fees may vary based on product and number of ink colors*

Popular Products - WINE TOTE DESIGN

Wine Totes



Quantity & Pricing:
72-143 $9.50 per unit
144+ $8.50 per unit

Pricing based on 1 color print. Available in Natural, & Denim. Can combine canvas colors, and Double Wine tote to meet minimum.

Denim Wine



Quantity & Pricing:

72-143	$10.00 per unit
144+	$9.00 per unit

Pricing based on 1 color print. Available in Natural, & Denim. Can combine canvas colors, and Double Wine tote to meet minimum.

Double Wine



Quantity & Pricing:

72-143	$12.25 per unit
144+	$11.25 per unit

Pricing based on 1 color print. Can combine with Single Wine totes to meet minimum.

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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Popular Products - HEART DESIGN

Tiny Totes



Quantity & Pricing:

72-143	$8.50 per unit
144+	$7.50 per unit

Pricing based on 1 color print.

Grocery Totes



Quantity & Pricing:
72-143 $10.75 per unit
144+ $9.75 per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

Baby One Piece



Quantity & Pricing:
72-143 $14.50 per unit
144+ $13.50 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes to meet minimum.

Stickers

Quantity & Pricing:

125	$3.00 per unit
200	$2.75 per unit
300	$2.25 per unit
500	$1.75 per unit

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

contact us: custom@maptote.com • 347.799.2255

STICKERS!



Sticker Designs Include...

- Work with our designer to adapt a design, or create something new for die-cut stickers!
- Choose your color palette.
- 125 piece minimum order

Quantity & Pricing:

One-Time Design Fee: $200

125	$3.00	per unit
200	$2.75	per unit
300	$2.25	per unit
500	$1.75	per unit

GREETING CARDS



Card Designs include...

- Work with our designer to adapt one of our popular design styles to a 4.25 x 5.5" greeting card, or create a brand new design!
- Envelopes & sleeves available for additional cost.
- Choose your color palette
- 100 piece minimum order

Quantity & Pricing:

One-Time Design Fee: $50 - $500

100	$3.75	per unit
250	$3.50	per unit
500	$3.25	per unit
1,000	$3.15	per unit

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CUSTOM BANDANAS!



Bandana Design includes...

• Work with our designer to add a new border to an existing map or create a new design from scratch!
• Option to add bellyband packaging with or without sticker (additional .50 cents per unit)
• Choose your ink color
• 72 unit minimum order

Quantity & Pricing: One-Time Design Fee: $300-$500

Set-up fees may vary based on product and number of ink colors

Popular Products - BANDANA DESIGN

Navy



Quantity & Pricing:
72-143 $7.25 per unit
144+ $6.25 per unit

Natural



Quantity & Pricing:
72-143 $7.25 per unit
144+ $6.25 per unit

Red



Quantity & Pricing:
72-143 $7.25 per unit
144+ $6.25 per unit

Green



Quantity & Pricing:
72-143 $7.25 per unit
144+ $6.25 per unit

Pricing based on bandana with 1 color print.
Can combine bandana colors - Navy, Red, Natural, & Green - to meet custom minimum.
Pricing does not include bellyband.

The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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MAKE THE MOST OF YOUR DESIGN

Mix products with the same screen to help you meet our 72 unit minimum or 144+ price break!

TOTES
12 x 12 screen

9 styles to choose!


Grocery


Black


Hobo


Market


Denim


Shopper


Beach


Tea Towel

Wall Hanging

ADULT TEE
12 x 12 screen

4 sizes + Tea Towels!




S-XL Tea Towel

TODDLER
7 x 7 screen

2 stock colors!
3 sizes


2T - 6T

BABY
6 x 6 screen

3 sizes!


3-6, 6-12, 12-18 M

BANDANA
19 x 19 screen

4 stock colors!



WINE TOTE
11 x 11 screen

2 stock colors


Single


Double

ZIP POUCH
4 x 6.5 screen

5 stock colors!



MAKEUP/ DOPP
11 x 18 screen

2 stock colors


Dopp


Makeup

Get some variety for your store by printing your designs on several different product styles in one print run!



= 72 units!

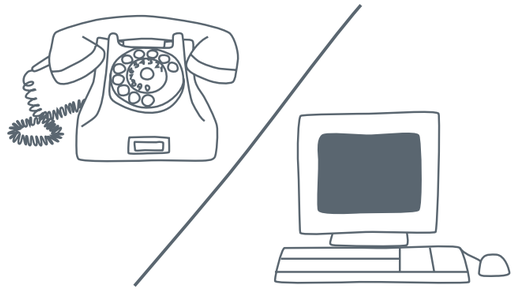
Interested in products not listed here?
Reach out for more info at info@maptote.com.

How the Process Works....

1. Consultation

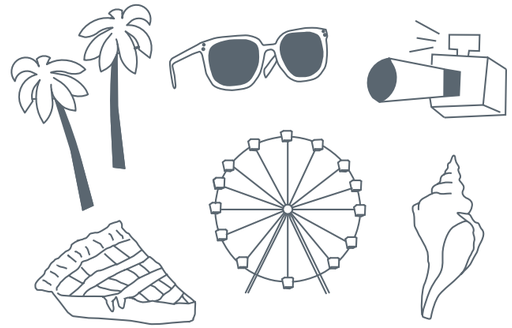
First, we set up a phone call or email to discuss the project and personalization including boundaries, points of interest, and specific locations or icons wanted.





2. First Draft

Next, we send out a draft of the geography and boundaries to be approved. Edits can be made as needed.



3. Icons & Revisions

Lastly, we add icons on the map and send the final design for approval. Three rounds of edits can be made. Once the design is confirmed, the products are printed and shipped!

Ready To Get Started?

Ready to get started on a custom design with Maptote? Not sure where to start? Here are some things we suggest clients think about as a jumping off point!

- For maps, what city, town, or neighborhood would you like to depict?
- Cities, streets, neighbohoods, and other locations you would like to highlight - whether with text, and icon, or illustration!
- Important landmarks, events, plants, animals, and other imagery that are iconic to your location!
- Any logos or branding you would like to incorporate. Keep in mind we cannot use business names (beyond your own) without written permission from the business, however we can use something to represent them!
- What ink colors do you have in mind? We can match most Pantone Coated colors, or you can see what we use in our own line for inspo!

The Fine Print

All designs are property of Maptote. We will send you artwork for approval before we print. We encourage input and feedback, though redesigns may lead to additional fees. We will notify you before any additional fees are applied. Ink color is the choice of the client, and we can match Pantone colors. Turnaround times are approximate and must be scheduled and confirmed with Maptote.

Pricing within catalog is subject to change and must be confirmed with Maptote. 50% deposit is required upon commencement of design. Remainder is due before the products are shipped. This is mandatory for all custom orders. Orders ship from our studio in Brooklyn, NY, and shipping costs are not included within our pricing. With production, there may be unpredicted overages or shortages with product quantity. We will notify you regarding any discrepancies. Any shortages will be deducted from the overall cost of your order. Overages will be offered to customers at cost. While adding these to your order is greatly appreciated, it is not necessary. All custom orders are final, and we must be notified of any issues or damages within 14 days of receipt. All our totes and pouches are handmade in the USA - local to us in Brooklyn, NY!

Need inspiration? Check out Maptote's Blog and Pinterest for examples from our real-life customers!








HI, WE'RE MAPTOTE!

We've been handmaking our popular tote bags, wine totes, zip pouches, and more right here in Brooklyn since 2006. We're a small, independent business that believes in making unique and functional products for your everyday adventures.

OUR STORY

When a stylist and a cartographer fall in love and get married, what do they make (besides babies)? In the case of Brooklyn couple Rachel and Michael Berick, they create Maptote, a line of products decorated with maps of locales both domestic and foreign.

It all started in 2006 when Michael and Rachel took a trip to Germany and saw grocery stores selling simple, reusable tote bags. They brought some home as gifts for friends and soon realized they wanted a tote for their own city: Brooklyn. And voilà - Maptote was born!

WOMEN OWNED + MADE IN USA

We are proud to be a certified women-owned business! All our totes and pouches are made with US cotton, and the fabric is cut, sewn, and printed locally in Brooklyn, NY. We love visiting our factories so that we can watch our products being made and know exactly who is making them. We're very hands-on with the entire process because it gives us a true connection to our products.

PRIVATE LABEL

Whether you're looking for branded products to promote your business, planning an event, or have a product you want to design and develop, Maptote Private Label can help you through the process of making products responsibly in the USA. We deliver quality finished goods to meet your needs, using manufacturing and sourcing you can be proud of! Contact at us at custom@maptote.com for information on pricing, minimums, and art specifications.

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